

READY TO USE CHATGPT PROMPTS



This Contains one of the best prompts for chatgpt that will help in knowing in detail about the kind of ads you will run for yourself. Whether its interest, demography or behaviour or ad copies,

YOU GET EVERYTHING!

READY TO USE CHATGPT PROMPT FOR INTEREST & BEHAVIOURS

My client: Name(.com)

The target: Runners

My budget: 10000.00

**make a table with the name "Campaign" with these column headers
show the column headers horizontally
the text before the | is the column head
the text after | is the information**

Campaign | "my client" & "Interest testing"

Budget | "my budget"

Campaign Type | Purchase Conversion

Networks | Facebook

Languages | en

Bid Strategy Type | Lowest Cost

Start Date | 2023-04-01

End date | 2023-12-01

**make a second table with the name "Audience" with these horizontal
column headers with Different ad Interest (Make sure to add different
interests and behaviour for each ad group and be very specific)to
target also add different ages**

Campaign | same name as Campaign name above

**Ad group | make 5 audiences that has to do with people interested in
running. targeting them through ads Along with Different Interest to
target also add different ages I can test my ad out with.**

make a third table with the name "Ads" with these column headers

headlines of max. 15 characters and description lines of max. 90 characters

Also add the campaign and ad groups

The final url is "my client" and ".com"

Use Cialdini's principles in every headline

The column header is Headline1 etc.

Campaign | same name as Campaign name above

Ad group | same name as above

Ad type | Facebook Single Image Conversion Ad

Headline1 | an advertisement text of up to 15 characters without exclamation marks

Description1 | an advertisement text of up to 90 characters - using the Cialdini principle of sympathy

Description2 | similar to Description1 but using the Cialdini principle of authority

Final url | "My client"

HERE ARE THE RESULTS FOR THE PROMPT

sql	Copy code
Campaign	"run7" & "Interest testing"
Budget	"10000"
Campaign Type	Purchase Conversion
Networks	Facebook
Languages	en
Bid Strategy Type	Lowest Cost
Start Date	2023-04-01
End Date	2023-12-01

sql			Copy code
Campaign	Ad Group	Ad Interest	
"run7"...	Audience 1	Marathon Runners	
"run7"...	Audience 2	Trail Running Enthusiasts	
"run7"...	Audience 3	Fitness Enthusiasts	
"run7"...	Audience 4	Running Shoe Shoppers	
"run7"...	Audience 5	Competitive Runners	

sql				Copy code
Interest	Behavior	Age		
Marathon Runners	Active Lifestyle	25-35		
Trail Running Enthusiasts	Outdoor Activities	30-45		
Fitness Enthusiasts	Gym Memberships	20-30		
Running Shoe Shoppers	Online Shopping	18-40		
Competitive Runners	Race Participation	25-50		

mathematicaCopy code

Campaign	Ad Group	Ad Type	Headline
"run7"...	Audience 1	Facebook Single Image Conversion	"Join Now"
"run7"...	Audience 2	Facebook Single Image Conversion	"Get Out"
"run7"...	Audience 3	Facebook Single Image Conversion	"Start Now"
"run7"...	Audience 4	Facebook Single Image Conversion	"Shop Now"
"run7"...	Audience 5	Facebook Single Image Conversion	"Compete"

mathematicaCopy code

Headline1	Description1	Description2
"Join Now"	"Empathize with fellow runners' journey"	"Expert advice for peak performance"
"Get Out"	"Explore nature with trail running"	"Guided by experienced trailblazers"
"Start Now"	"Transform with fitness and running"	"Trusted by fitness professionals"
"Shop Now"	"Find the perfect shoes for your run"	"Recommended by runners worldwide"
"Compete"	"Dominate races with our gear"	"Backed by champion athletes"

mathematicaCopy code

	Description2	Final URL
nners' journey"	"Expert advice for peak performance"	"RUN7.com"
l running"	"Guided by experienced trailblazers"	"RUN7.com"
nd running"	"Trusted by fitness professionals"	"RUN7.com"
or your run"	"Recommended by runners worldwide"	"RUN7.com"
gear"	"Backed by champion athletes"	"RUN7.com"

5 CHATGPT PROMPTS FOR FACEBOOK AD COPY

1. I need a Facebook ad copy that will capture the attention of [ideal customer persona] and encourage them to [desired action].

- [ideal customer persona]: Specify the type of customer you want to attract, such as young professionals, parents, or seniors.
- [desired action]: Identify the action you want your customers to take, such as signing up for a newsletter, making a purchase, or downloading an app.

RESULTS:



You

I need a Facebook ad copy that will capture the attention of [sneakerheads] and encourage them to [buy my sneakers]

🔥 Elevate Your Style with [Your Brand] Sneakers! 🔥

☁️ Unleash the Sneakerhead in You! ☁️

Ready for a leap in style? Introducing [Your Brand] – where passion meets fashion! 🚀

💡 Why [Your Brand] Sneakers?

✅ Limited Edition Kicks

✅ Unmatched Comfort

✅ Jaw-Dropping Designs

👁️ Attention Sneakerheads! 👁️

Be the trendsetter. Stand out from the crowd. Own a pair of [Your Brand] sneakers before they vanish! 🏃‍♂️ ➡️

🔒 Limited Stock! Don't Miss Out!

🛒 Shop Now: [YourWebsite.com]

🎁 Exclusive Offer: Use code SNEAK20 for 20% off your first order! 🎁

Ready to step into the extraordinary? Click 'Shop Now' and join the sneaker revolution!

☁️ ✨

[Your Brand] - Elevate Your Every Step. 🏃‍♂️ 🏃‍♀️

2. I'm looking for a creative and compelling Facebook ad copy that will drive [desired action] from [ideal customer persona]

- [desired action]: Specify the type of action you want your customers to take, such as signing up for a newsletter, downloading an app, or purchasing a product.
- [ideal customer persona]: Describe the characteristics of your ideal customer, such as age, location, interests, etc.

RESULTS:

 You

I'm looking for a creative and compelling Facebook ad copy that will drive [Signup to my newsletter] from [women, 20-40 age group, jewelry enthusiasts]

🌟 Sparkle Brighter with [Your Brand] Jewelry! 🌟

Hey, Gorgeous! 💎 Ready to Elevate Your Style Game?

At [Your Brand], we believe every piece of jewelry tells a story. 👩🌟 Join our exclusive community of women who celebrate individuality and elegance!

🌟 Why Join Our Newsletter?

- ✅ Sneak Peeks of Latest Designs
- ✅ VIP Access to Limited Edition Collections
- ✅ Special Discounts, Just for You!

💖 Be the First to Shine! 💖

Sign up now for our newsletter and unlock a world of timeless beauty. Your inbox is about to get a whole lot more glamorous! 📧

📦 Exclusive Welcome Gift Awaits You!

📧 Sign up today at [YourWebsite.com]

👑 Because You Deserve to Sparkle! 👑

[Your Brand] - Where Elegance Meets Individuality. 🌟👑

#JewelryEnthusiast #FashionForward #SparkleWith[YourBrand]

Three more prompts that will work similarly the last two worked:

3. I need an effective Facebook ad copy that will promote our [new product or service] and explain why it's the best choice for [ideal customer persona].

4. I'm looking for a Facebook ad copy that will highlight the unique features of our [product or service] and entice [ideal customer persona] to take [desired action].

5. I need an engaging Facebook ad copy that will communicate our brand values to [ideal customer persona] in a way that inspires them to take [desired action].

Remember, the deeper the prompt, the better the results:

Please ignore all previous instructions. I want you to act as a professional copywriter with experience in writing high-converting Facebook ads.

The ad copy should be written in fluent [TARGETLANGUAGE] and should be between 100-150 words long. I want you to write a Facebook ad copy for a product/service that I will provide as the following "[PROMPT]", using the following guidelines.

Create a compelling headline that grabs attention and highlights the main benefit of the product/service -Use clear and concise language in the body copy that focuses on the benefits of the product/service and addresses any potential objections.

Include a strong call to action that encourages users to take the desired action. Use an image or video that visually demonstrates the product/service and resonates with the target audience. R

research the target audience demographics, such as age, gender, location, interests, and other characteristics that would help you to have a better understanding of the target audience, and create an ad that would be more appealing to them.

Here's one more ready-to-use prompt for good ad copy:

"Write me a persuasive PAS-based Facebook Ad that promotes [Your Product/Service].

Start by calling out the main problem, outlining the market's pain points, and providing details on the impacts that the [Main Problem] has on their life or business. Write this first part in 1 to 2 sentences max.

Next, present the Agitation by digging deeper into the consequences and the emotional discomfort the reader experiences due to the problem, emphasizing the urgency to find a solution. Write this next part in 1 to 2 sentences max.

Then, present the Solution by showcasing [Your Product/Service] as the answer to their needs. Introduce the Solution by starting with: "Don't worry. We've got you covered. Our [Your Product/Service] will help you:" Then highlight the benefits [Benefit 1, Benefit 2, Benefit 3] that make it stand out.

Motivate the reader to take the [Desired Action] and emphasize [Your Offer] to create a sense of urgency.

Ensure that the output is a ready-to-use Facebook Ad that can be published immediately.

Remember, this Facebook Ad needs to be persuasive and compelling and entices the market to take action.

Make sure this ad is less than [Max # of words in ad] words and is written at a Grade 4 readability level.

[Your Product/Service] =
[Main Problem or Pain Point] =
[Benefit 1] =
[Benefit 2] =
[Benefit 3] =
[Specific Outcome or Result] =
[Desired Action] =
[Your Offer] =
[Max # of words in ad] = “



ChatGPT

Struggling to find sneakers that are both comfortable and affordable? Look no further! Our Earthsole Sneakers are here to revolutionize your footwear game. Say goodbye to discomfort and hello to style and savings! Don't worry. We've got you covered. Our sneakers will help you stay stylish, comfortable, and won't break the bank. Plus, for first-time users, enjoy a whopping 50% off! Take the leap and upgrade your shoe game today! ✨ #ComfortRevolution #StylishSavings



Wondering, How I Created This Prompt?

See, mastering a prompt is something you will gain over a period of time. It requires a lot of practicing and trial and run tests. So, whenever you start writing a prompt just make sure you have this fixed:



Firstly, tell Chatgpt what you want it to be, a facebook ad expert? a copywriter? or whatever your requirement its



Now, next would be to tell what Chatgpt will do after acquiring that role. What is your main problem or question you want answered.



Lastly, add specific things like how the answer should be what should be included and what should not be included, so you have better results.

Once, you are specific about everything in your prompt the better results you will get, though don't directly apply what you get from CHATGPT, take ideation from there and then bring your own creativity to stand out from the crowd.

This is the list of CHATGPT prompts that work best for me as well, the rest of the freebees will also help you navigate through the world of facebook ads, make sure to check them out as well!!